

The Workforce Florida Board of Directors

Statement of Intent

Five-year Strategic Plan

More and more, Florida will compete, grow business, innovate, and create individual, family, enterprise and community wealth through TALENT. Collaboration among all partners engaged in the talent supply chain is essential if we are to understand and anticipate employers' needs of today and in the new economy.

It is the intent of Workforce Florida, Inc. to launch a strategic planning process through the coordination of its Strategy Council, the oversight of the Board of Directors, identification and publication of key milestones and a commitment to transparency.

During a period of approximately 5 months, the Strategy Council will:

- ❖ Honor, assess and carry through, as appropriate, the **values and principles of *Re-iMagine***, the 2005 - 2010 Strategic Plan
- ❖ **Reach out** to experts, leaders, partners and enterprises with full Board support
- ❖ **Ask the tough questions**
- ❖ Consider and recommend the best **pathways toward raising the bar in performance** of the Florida Workforce Delivery System
- ❖ Consider and recommend **the right targets to improve overall performance** for Workforce Florida
- ❖ Encourage system **flexibility and response to changes** in technology, demand and markets
- ❖ Leverage current resources and **explore new resources** in alignment with strategic priorities
- ❖ Promote, replicate and scale **best practices**
- ❖ Ensure **leadership to strengthen Florida's talent supply chain**
- ❖ **Ensure transparency** of calendars, milestones and exploration
- ❖ Test, through partner outreach, approaches to the formation and engagement of a **Talent Supply Chain Team for Florida in 2010**
- ❖ Build and recommend a **Strategic Plan for Workforce Florida Board** consideration by mid-November 2009
- ❖ Work carefully with all key partners to ensure an aligned and action-provoking submission of ideas, leadership and alignment into the **State Strategic Plan** by December 31, 2009
- ❖ Identify early stage pilots, projects and initiatives to **promote implementation and effectiveness**
- ❖ **Integrate the Strategic Plan**, as approved, as the Board's primary orienting, agenda management and tracking resource; with plans for **periodic, data-driven assessments, annual updates and continuous improvement**

The Workforce Florida Board is committed to following project milestones and removing obstacles to performance when called upon; and is especially interested in Council consideration of the following questions:

- 1) How do we encourage and help unify partners in and around a Talent Supply Chain Team?
- 2) Where should we raise the bar in the performance of our own enterprise, Workforce Florida, as well as the overall Workforce Delivery System over the next five years?
- 3) What are the best approaches to addressing recessionary conditions and getting Floridians back to work?
- 4) What are the best approaches to taking on potential structural changes in the industry demand side?
- 5) What is the best, Board-level, dashboard for tracking progress and success?